



Build better business directly with your customers

Browse Bargain & Buy

B2C acts as a media that makes customers to get the products at unbelievable prices and also helps the supplier with good marginal profit. Thus it makes both the owners and the customers to enhance their business activities. It also makes it possible to build a better relationship with the customers, leading to a win-win situation.

Business to Customer - one of the concepts that make today's world march towards web enabled services. B2C works by selling your products / services directly to the customer without the middleman channel. This actually reduces the sales cycle thus making the product available to the customers directly from the product owners.



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ANGLER's B2C solutions allow you to communicate and sell your products directly and securely to the customers. With online shopping becoming more and more popular, B2C companies are expected to rake in profits.

Features

- Housekeeping Features
- e-Catalogue management
- Personalisation
- Search facility
- Shopping Cart
- Integrating to the Payment Gateway sites or other ways of payment
- Order Processing and Order status reporting
- Interactive modules - Chat, Discussion forum

Benefits

- Quick Decision making factor by customers
- Fast Availability
- Creating a reputation for service
- Faster ROI

Applications

- Retail
- Auction
- Direct to Customer Sales

Industries

- Retail
- FMCG
- Textiles
- Industries where the end-users are the customers

Why ANGLER?

- 7+ years & 150+ professionals
- 20,000 sq. ft. delivery centre
- Offices in US, UK and Dubai
- Clients in 14 countries
- ISO 9001 quality-certified

ANGLER Advantage

- Full Service Provider Model
- Domain Knowledge
- Project Execution
- Vast Experience
- Quality Solutions
- Research and Development



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